

Lytx - DriveCam 2nd User group conference 05-2018 Emperors palace

Conferences should form an important part of measuring success and yet at the same time strike a balance of information dissemination & networking. This conference struck the balance well. Although a very specific target market and field of relevance, the balance was certainly achieved.

Steve Ford, Director at DriveRisk broke the ice with the conference opening. Craig Proctor-Parker of Accident Specialist, presented on the subject matter of *The practical relevance of In Vehicle Monitoring Systems*, with various case studies.

Clinton Savage from Intelq presented on the new DriveRisk Dashboard that is being developed.

Dr Rael Morris, VP of growth markets at Lytx inc., presented, *20 years making the world a safer place by transforming video into actionable intelligence*. An insightful update on the extent of progress and development in the product. A brief review of some of the data collected in the USA and the guiding results there from, such as most dangerous road, where not to cycle and why an increase in crash rates at a particular time of the year.

Wesley Ferreira, SHEQ manager at Reef Tankers presented *Partnership in motion-a success story*. A review of the success story of Reef tankers, their progress over the last few years, including the use of Drivecam.

Lunchtime saw Nick Mallet, the guest Sport speaker, provided an alternative insight, somewhat amusingly, to the comparative use off technology in the sporting arena to both train and guide.



Dr Danie Strachan of Adams and Adams Attorneys, presented on *The POPI Act – Driver Privacy*, a subject matter of acute relevance in a Union dominated economy.

Jacques Greeff of Unitrans Operation Excellence presented, *Centralised operation excellence – Optimising the business impact of DriveCam*.

Nicci Scott, CEO of Commercial Transport Academy presented on *Developing human capital – Inspiration to change the status quo of training*. Staffing and training of major concern, a key issue tackled.

Jim Brady and Michael Sherlin, VP Products and Channel partner manager, presented on *The latest in Lytx innovation – Lytx video service and new user experience*.

An Ask the expert session facilitated with key speakers addressing questions and guiding.

The closing address by Sabelo Sithebe, DriveCam Director, saw the finalisation of the conference

There is no doubt that smart technology is leading the way in all aspects of transport, although the conference was driven through a particular product and provider, the principals and knowledge remains, across products.

Travel Safe

